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Now in our **fifteenth** year of building private support, enhancing visibility for our libraries' impact and strengthening the public's commitment to a fully funded library system in Cobb County, The Cobb Library Foundation is proud to announce our cornerstone fundraising event, the ***Booked for the Evening Gala***, will be held on **Thursday, September 20, 2018**. This **Eighth annual** Gala event will be held at the **Sewell Mill Library and Cultural Arts Center at 6:30 p.m.** and is an opportunity to meet with friends and your community neighbors for an evening of hors d'oeuvres, cocktails, silent auction, and discussion with an award winning author.

This year's featured author is **John Lescroart**. John Lescroart is a New York Times bestselling author focusing on legal and crime novels. Among his many accolades is the Joseph Henry Jackson Award, an award that he won for his novel Sunburn beating out 280 other entrants, including Interview with a Vampire.

Please accept our invitation to become a sponsor for this Gala event or to simply purchase a ticket or table and help the Cobb Library Foundation achieve our priority goals for this year:

- Supporting and funding the Summer Arts Series at the Sewell Mill Library.
- Support of the GEMS (Girls in Engineering Math and Science) program.
- Helping fund the Prime Time Reading Program at South Cobb.
- The purchase of the latest library materials in a variety of formats for people of all ages.
- Purchase of reward books for each child who completes the children's Summer Reading Program.

Sponsorships range from \$2,500 to \$10,000 with benefits extending for a full year and can be tailored to the needs of your company. Gala Sponsorships can include 1 to 2 tables of ten guests each. Your company's name will appear in our program, in all promotional material and on our web site. We welcome the opportunity to discuss the possibilities with you.

The Cobb Library Foundation is a 501(c)3 non-profit, tax-exempt organization dedicated to ensuring that all citizens of Cobb County can benefit from having a vital and modern public library available. Through the support of our generous sponsors and donors, we have been able to provide materials, e-learning stations, adult and early literacy programs, and made it possible for the Cobb Public Library System to continue to survive, to thrive, and to serve our community.

We encourage you to become a part of our mission and join us on September 20<sup>th</sup> for the ***8<sup>th</sup> Annual Booked for the Evening Gala with John Lescroart***.

For more information please send requests to:  
cobblibraryfoundation@cobbcat.org.



Increasing the Presence of the Library in Our Community through Advocacy and Fundraising

# *Booked for the Evening 2018 Gala Sponsorship Opportunities*

Contact: Sandra Morris

[cobblibraryfoundation@cobbcat.org](mailto:cobblibraryfoundation@cobbcat.org)

Phone: 770.528.2196

Follow us on Instagram: Cobb Library Foundation

**8<sup>TH</sup> ANNUAL BOOKED FOR THE EVENING GALA** | Thursday, September 20, 6:30 p.m.

This prestigious event is the Foundation's largest fundraising and social event of the year, with an average of 300 people in attendance. The highlight of the evening includes the presentation of the Jim & Carol Ney Literary Award to an outstanding Georgia Author. For this, our EIGHTH annual Gala, our featured speaker will be New York Times bestselling author John Lescroart.

**PLATINUM SPONSOR**

**\$10,000**

- Recognition as Platinum Sponsor on Cobb Library Foundation website including your logo and a link to your website
- Recognition as Platinum Sponsor in all promotional items, including the invitation and program
- Full page ad in Booked for the Evening Gala program book
- Platinum Sponsor opening remarks at the event
- Recognition in all media and public relations releases
- Opportunity to distribute products or coupons for services to event guests
- Recognition during silent auction
- Complimentary valet parking
- Recognition on Cobb Library Foundation social media pages
- Two Reserved Gala VIP Tables for 10 in the Black Box Theater\*
- Private reception/meet-and-greet with John Lescroart starting at 6:15 p.m.

**GOLD SPONSOR**

**\$7,500**

- Recognition as Gold Sponsor on Cobb Library Foundation website including your logo and a link to your website
- Recognition as Gold Sponsor in all promotional items, including the invitation and program
- Full page ad in Booked for the Evening Gala program
- Opportunity to distribute products or coupons for services to event guests
- Recognition during silent auction
- Complimentary valet parking
- Recognition on Cobb Library Foundation social media pages
- Two Reserved Gala VIP Tables for 10 in the Black Box Theater\*
- Private reception/meet-and-greet with John Lescroart starting at 6:15 p.m.

**SILVER SPONSOR****\$5,000**

- Recognition as Silver Sponsor on Cobb Library Foundation website including your logo and a link to your website
- Recognition as Silver Sponsor in all promotional items, including the invitation and program
- 1/2 page ad in Gala Program book
- Recognition during silent auction
- Complimentary valet parking
- Reserved Gala VIP Table for 10 in the Black Box Theater\*
- Private reception/meet-and-greet with John Lescroart starting at 6:15 p.m.

**BRONZE SPONSOR****\$2,500**

- Recognition as Bronze Sponsor on Cobb Library Foundation website including your logo with a link to your website
- Recognition as Bronze Sponsor in all promotional items, including the invitation and program
- 1/4 page ad in Gala Program book
- Complimentary valet parking
- Reserved Gala Table for 10 in the Black Box Theater\*
- Private reception/meet-and-greet with John Lescroart starting at 6:15 p.m.

**TABLE SPONSOR****\$1,500**

- Recognition as a Table Sponsor in all promotional items, including the invitation and program
- Listing in Gala program book
- Reserved Gala Table for 10 in the Gallery Dining Room

If you would like to be a sponsor for Booked for the Evening, please see the enclosed commitment form. For more about the Cobb Library Foundation or any of our events and activities, please feel free to contact Sandra Morris at (770) 528-2196 or at [cobblibraryfoundation@cobbcatt.org](mailto:cobblibraryfoundation@cobbcatt.org).

**\*Spaces are limited.**

Thank you for supporting your Cobb County Public Libraries.  
The Cobb Library Foundation

The Cobb Library Foundation has been supporting our Public Library system since the Foundation's inception in 2003. This year, the Foundation will be "Showcasing our Community."

*What we do.....*

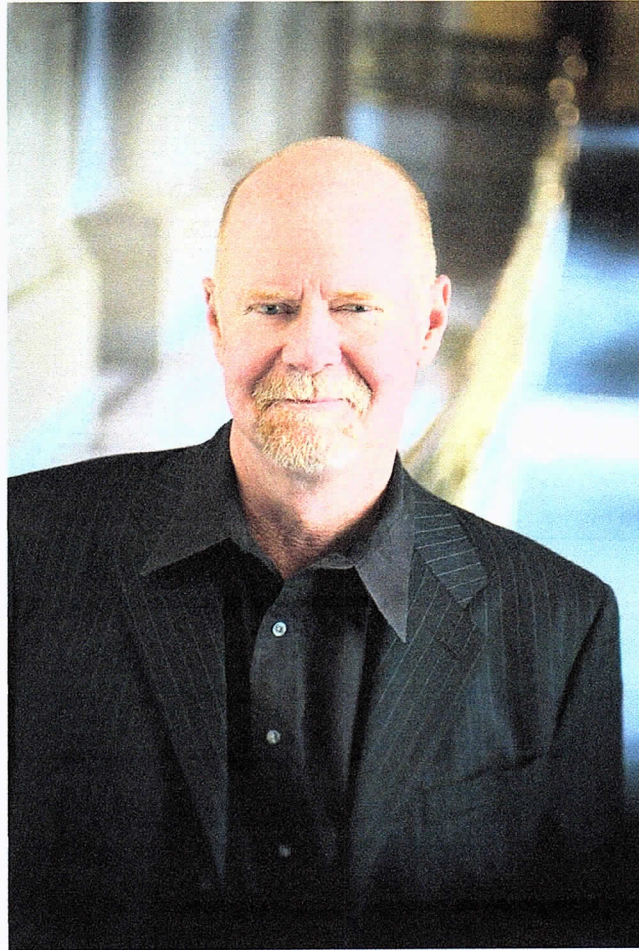
- We are funding the Summer Arts Series at Sewell Mill which will provide free concerts and theater workshops this summer and fall, and a winter film series.
- We are funding the Summer Reading program incentives for children. We reward each child with their own paperback book in recognition of their achievement. We also place books in homes of those children who do not have reading materials at home.
- We helped fund the Prime Time Reading Program at South Cobb, a literacy program that also provides participating families with meals.
- We fund GEMS (Girls in Engineering, Math, and Science) and its guest speakers. This program introduces young girls to STEM (science, technology, engineering, and math) careers and programming concepts in all library regions.
- We provide the Library with a Kennesaw State University intern through a work-study program.
- We provide the latest library materials in a variety of formats: Fiction and non-fiction books including bestsellers for adults, young adults, and children, Ebooks for adults, E-reader devices available for checkout to adults, and DVD's from current to classic releases for adults, young adults, and children.

*What we have done that the library still enjoys....*

- We purchased early-literacy stations to help children from 2-8 years of age improve their reading, vocabulary, math, and science skills through use of computers.
- We provided the Library with portable computer labs that could be set up in any wireless environment for staff training or public needs.
- We helped fund the expansion of the Georgia Room at the Switzer Library.

As the Cobb Library Foundation celebrates fourteen years of advocating for the Cobb County Public Library System while providing additional funds and enhancing awareness of our Library's programs and services, we invite you to join us in helping to achieve our goals for the year by sponsoring our EIGHTH Annual Booked for the Evening Gala.

## Meet Our Author



This year we will be featuring New York Times bestselling author John Lescroart. Mr. Lescroart is best known for his legal and crime novels. His books are printed in 16 languages, and are published in more than 75 countries, and his books have sold over 10 million copies. He has won the 2007 American Author Medal and The Joseph Henry Jackson Award given yearly by the San Francisco Foundation for Best Novel by a California author. John's novel Sunburn beat out 280 other entrants, including Interview with a Vampire, to win that award.

To learn more about The Cobb Library Foundation, a 501(c)3 tax-exempt organization, please contact Sandra Morris at 770-528-2196.